

CARRIE LEZOTTE

COMMUNICATION EXECUTIVE & PRODUCER

carrielezotte.com | 313.300.8233 | contact@carrielezotte.com

PROFILE SUMMARY

An Executive Producer and Communication Professional with more than 25 years of experience producing award-winning videos and managing diverse, creative, corporate, non-profit, and governmental teams. A producer of independent documentary films and digital content with excellent verbal and written communication skills and an interviewing style that encourages authenticity. Her leadership philosophy supports creativity, community and mistakes.

PROFESSIONAL SKILLS

Interviewing	Crisis Communication	Project Management
Grant Writing	Live Event Production	Research
Budgeting	Leading Creative Teams	Directing
Producing	Executive Communications	Video Editing

EDUCATION

Communication | Media Arts & Studies, M.A.

Wayne State University

Interdisciplinary Humanities; Film, English, Theatre, B.A.

Women's Studies, B.A.

Michigan State University

Incident Command System Training (ICS) 100, 200, 300, 400, 700, 800

Federal Emergency Management Agency

Lighting, Screenwriting, Camera in Action, Directing

The International Film and Television Workshops

Directing Workshop

New York University

ASA 101/103/104

Great Lakes Sailing Company

WORK EXPERIENCE

DIRECTOR, CABLE AND COMMUNITY RELATIONS

June 2022 – current

Bloomfield Township

- Serve as Executive Producer and manager of Public Access Television for six communities, supervising a staff of 20 and a \$1.6 million budget.
- Direct the communication vision, provide public relations and crisis communication expertise for Bloomfield Township.
- Engage residents by sharing local stories on multiple platforms including social media, digital platforms and traditional print. Manage marketing efforts for recruitment.

INSTRUCTOR

August 2022 – May 2023

Wayne State University

- Taught two Introduction to film production labs.
- Instructed on camera techniques, production roles and editing.

EXECUTIVE PRODUCER AND DIRECTOR

September 1994 – March 2021

One of Us Films

- Contract production work for political clients, businesses and non-profits.
- Developed independent documentary films and award winning work with community members, securing funding and working through distribution.

EXECUTIVE PRODUCER AND MARKETING MANAGER

March 2008 – August 2016

OIC Movies

- OIC Movies is a unique video database of information and stories told in American Sign Language, captioned in English. Managed the development, strategy and marketing of the website.
- Created a go-to website producing more than 2000 videos for educators and interpreters.

EXECUTIVE PRODUCER, CONTENT & COMMUNITY ENGAGEMENT

May 2011 – May 2014

Detroit Public Television

- Managed digital distribution of video assets, website development, social media, and email engagement.
- Oversaw million dollar budget and productions of educational resources for the State of Michigan Early Childhood Investment Corporation.
- Created production proposals for content partners.

MANAGER, VIDEO COMMUNICATIONS

July 1999 – Dec 2008

Comerica Bank

- Supervised all aspects of internal communications video production, live event production and external communications support.
 - Worked closely with executive management and led corporate-wide project teams on initiatives.
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COMMISSIONED WORK & VIDEO CONTENT

2023 Recruitment Series for Bloomfield Township Police Department
2022 – 2024 Coffee with Carrie
2022 The Drake Center testimonial series
2020 National Election Defense Coalition *Every Vote Counts*
2020 Covenant House Michigan agency videos
2020 In Production with...
2020 Voter Empowerment Project
2020 Michigan House of Representatives campaigns
2019 UAW video series
2019 Davis & Davis
2019 Judi for Congress
2017 Duggan for Detroit re-election campaign
2014 Be Bold for Girls Plan International USA
2014 Pre-School U for Detroit Public Television
2011 Excellent News for Excellent Schools Detroit
2010 Automation Alley event program
2019 Daisy Tells a Secret for Haven of Oakland County
2009 Boys Hope Girls Hope documentary
2009 The Detroit Institute for Children agency video

SCREENINGS

2022 *The Detroit Musical* premiere, Planet Ant, Hamtramck, MI
2022 *Regional Roots* and *Lean, Mean & Green*, Planet Ant, Hamtramck, MI
2021 *The Mackinac*, work-in-progress, The Detroit Film Festival, Detroit, MI
2019 *The Mackinac*, work-in-progress screening, Bayview Yacht Club, Detroit, MI
2014 Lean, Mean & Green Premiere, Detroit Film Theater
2014 *Lean, Mean, & Green*, Free Press Film Festival, Detroit, MI
2014 *Lean, Mean & Green*, Detroit Public Television Broadcast
2014 *Lean, Mean & Green*, Living in the D! The Greening of Detroit
2011 Regional Roots Premiere
2011 *Regional Roots*, Detroit-Winsor International Film Festival, Best Documentary
2009 *This Year Will be Different*, 24-hour Detroit Film Festival
2009 *Hunting Blind*, Lunafest, Royal Oak, MI
2011 *Regional Roots*, East Lansing Film Festival
2010 *One of Us*, East Lansing Film Festival

GRANTS/FUNDING

2022 Danielle Karmanos Journalism Grant Wayne State University \$4000
2019 Kickstarter Campaign for *The Mackinac* \$5000
2014 Detroit Energy Foundation for *Lean, Mean & Green* \$50,000
2014 NEIdeas for *OIC Movies* \$10,000
2013 Kickstarter Campaign for *Lean, Mean & Green* \$5,000
2013 Kellogg Foundation for *Lean, Mean & Green*, \$75,000
2013 Michigan Humanities Council for *Lean, Mean & Green* \$15,000
2010 Michigan Humanities Council for *Regional Roots* \$15,000
2004 Detroit Public Benefit Corporation for *Small Beautiful Hands* \$10,000
2001 Detroit Public Benefit Corporation for *Knock, Knock on My Door* \$10,000
1993 State Walk Grant for *One of Us* \$3000

RECOGNITION & AWARDS

2023 Silver Telly, Education Non-Broadcast *Felony Arrest with BTPD*
2023 Bloomfield Township Police Department Appreciation Award for Support and Partnership
2018 National Pollie award for *Beyond Basics*, television campaign for Detroit Mayor Mike Duggan
2018 Capturing Childhood, *Zarey on Her Bike* \$250
2015 1st place *Saving Old Growth Lumber*, I Want To Be Recycled contest \$1000
2014 2nd Place *A Path to College*, SCA: Awe-Inspiring Women \$6,000
2014 2nd Place, *Ms. Gwen's Edible Garden*, Create a Brighter Future \$10,000
2013 2nd Place *Factory to Fish Farm*, IBM: People for Smarter Cities \$5,000
2011 Emmy Nomination, *Lean, Mean & Green*
2011 Best Documentary Short, Made in Michigan Film Festival *Regional Roots*
2011 Parent's Choice Recommended Seal *Daisy Tells a Secret*
2009 Emmy Nomination *Regional Roots*
2010 Best Detroit Windsor Documentary, *Regional Roots*, Detroit Windsor International Film Festival
2010 Voice of Victims Award Recipient from HAVEN of Oakland County
2009 Vanguard Honoree, recognizing professional leadership and service in Detroit
2008 Communicator Awards *Diversity at Comerica*
2006 IABC/Detroit Award of Honor *Comerica Connection*
1999 Golden Cassette Award of Excellence, *One of Us*

PRESS

2022 New Director of Cable and Community Relations, Bloomfield Township
2022 'Detroit Musical Movie' uses satire to recount 320 years of Detroit history, Detroit Free Press
2022 Camera Ready with Carrie LeZotte, Imperfect Marketing
2019 Detroit Sailor, Filmmaker Presents Racing's Common Goal, Great Lakes Scuttlebutt
2014 Lean, Mean & Green video essay, Satellite Press Transmission Volume 2 Issue 5
2013 Rebuilding Detroit, The Film: 'Lean, Mean & Green' Premieres at the DFT, Deadline Detroit
2013 Detroit filmmaker Carrie LeZotte grows 'antidote' to 'ruin porn' craze, MLive Michigan
2013 Rebuilding Detroit, The Film: 'Lean, Mean & Green' Premieres at the DFT, Deadline Detroit
2009 Go Green, Go White, Go Film, Go Detroit: Movie Maker Carrie LeZotte, Metromode
2009 Carrie LeZotte blog series, Metromode
2008 Working on her first Oscar, Crain's Detroit Business
