

PHILLIP SWANTEK

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[LinkedIn](#) | [YouTube](#)

[Adobe Portfolio](#)

Areas of Expertise

Video Production

Creative Strategy & Direction

Production Management

Client Relations

Producer

Director

Scriptwriter

Treatments

Budgeting

Videography

Editing

On Location & In Studio Director

Sound Technician

Lighting Direction

Teaching & Training

TECHNICAL SKILLS

Cameras: Sony, JVC, Canon DSLR,
Blackmagic | Adobe Premiere |
Word | Excel | Google Drive |
YouTube Creator Studio | OBS
Live Streaming

PAST CLIENTS

GM | SunTrust Bank | Meritor |
Visteon | UAW/GM | U-M |
DaimlerChrysler | BCBSM | DTE |
Detroit Economic Club | EcoCar |
Faurecia | Focus Hope |
Covenant Community Care |
VFW National Home | Dakota
Integrated Systems | I-CAR |
Henkel | Fox Sports Detroit

EDUCATION

Bachelor of Arts –
Telecommunications |
MICHIGAN STATE UNIVERSITY |
East Lansing, MI

SENIOR VIDEO PRODUCER

Award-winning producer, director, writer, and professor with video production experience in television, sales & marketing, promotion, and training both domestically and internationally. Organized and creative director known for strong work ethic and ability to manage large projects from concept to on-time, quality completion. Skilled problem solver able to analyze situations, make quick decisions, and resolve challenges. Worked with clients while balancing creative and financial aspects of business including Fortune 500 companies DaimlerChrysler, GM, and SunTrust Bank.

PROFESSIONAL EXPERIENCE

LAWRENCE TECHNOLOGICAL UNIVERSITY | Southfield, MI | 2009—Present Adjunct Professor

Hired to teach university-level courses for bachelor's degree program in Media Communication including core classes "Camera for Broadcast" and "Video Editing". Instruct students on Adobe Premiere Pro, videography, 3-point lighting, audio recording, and interviewing techniques. Research and advise on video equipment purchase for department to enhance learning environment.

- Developed 14-week curriculum teaching camera equipment usage as well as angles and framing, three point lighting, sound recording, and interviewing.
- Created 14-week curriculum teaching all aspects of video production process ranked high by students.

MCCI INTEGRATED MARKETING | Detroit, MI | 2010—2019

Senior Producer/Director

Provided creative direction for video projects supporting client's bottom line. Oversaw staffing assignments, scriptwriting, budgeting, producing, directing, videography, and editing to ensure efficient project workflow. Created internal and external training, promotional, marketing, sales, and documentary videos. Organized, maintained, and repaired production gear for project availability. Maintained and archived media and master files. Researched and advised on cost-effective equipment purchases aligning with business strategy.

- Consistently completed well-staffed, on-time video projects while multitasking additional responsibilities.
- Successfully produced & directed live event and nationally streamed client's CEO announcement within one week.
- Delivered entertaining, easy-to-understand internal training video for GM resulting in positive employee reviews and gained repeat business from client.
- Gained three years of repeat video production services with SunTrust Bank for quality production of short video series.

AWARDS

- 2016 Telly: "Amazing Wings"-
Director/Videographer/Editor
-
- 2016 Telly: "MORC Futures
Foundation" - Producer/Director
-
- 2013 Telly: "Henkel Corporation"
- Producer/Director
-
- 2016 Arts and Sciences Student
Recognition Award
-
- 2012 Student Recognition Award
for Exceptional Mentoring and
Student Engagement
-
- 2003 Telly: "That They May
Hear" -
Writer/Producer/Director
-
- 2003 Telly: "With Wings Like
Eagles" – Writer / Producer /
Videographer / Editor
-
- 2001 Telly: "Thought Bubble" -
Writer/Producer/Director
-
- 2001 MCA-I Gold Award:
"Thought Bubble" -
Writer/Producer/Director
-
- 1995 Telly: "Simply...by Faith" -
Writer/Producer/Director/Editor
-
- 1994 Gold Cindy: *Zola Levitt
Presents "Secrets of the Scrolls"*
- Videographer/Editor

SWANTEK PRODUCTIONS | Royal Oak, MI | 2005—2010

Owner/Founder

Served as writer, producer, director, videographer, and editor for national half-hour health and nutrition TV program as well as fundraising and marketing programs, commercials, and business conference presentations. Clients included: "Peter's Principles" TV show, Kelly Services, and MCCI. Oversaw video production process and post-production maintaining efficiency and quality.

- Wrote, produced, and directed 30-minute television show broadcast on Detroit NBC affiliate for three years meeting broadcast air date deadline and budget.

TELEVIDEO STUDIOS | Troy, MI | 1999—2005

Staff Producer/Senior Editor

Executed video productions for corporate training, speaker support, fundraising, sales and marketing, and TV broadcast as producer, director, writer, camera operator, and editor. Handled aspects of production including creative treatments, project quotes, managing in-studio and on-location production, and crew scheduling.

- Created award winning video promoting internal capabilities of TeleVideo production facility. Won award for production of promotional video for U-M Department of Otolaryngology.

ADDITIONAL EXPERIENCE

BERG PRODUCTIONS | Dallas, TX

Assistant Director/Writer/Videographer/Editor

- Director, writer, & editor for award-winning, national TV programs, "Zola Levitt Presents," & "The Alternative."

WWTV CHANNEL 9&10 | Traverse City, MI

Production Manager

- Schedule shoots, write commercials and long form special projects. Produce, direct, film and edit recorded and live in studio and on location events.