



Serving Adults Age 50+



# Senior Services Annual Report

APRIL 1, 2024 - MARCH 31, 2025

## MISSION:

Promoting Wellness \* Supporting Independence  
Strengthening Community \* Cultivating Vitality



# Message from the Director:

FY25 has been an amazing year of programs and services that enhance the quality of life for Township residents and visitors. With our mission to serve adults aged 50+, the Senior Center is a hub of activity, wellness, learning, and support.

Visits to the center totaled over 41,000 and people engaged in everything from fitness and enrichment to travel and caregiving support. We launched new programs, reopened essential services, and expanded transportation, volunteerism, and outreach efforts.

Highlights from FY25 include:

- Total new revenue from grants reached \$424,000 this year
- Reopening of the Friendship Club Adult Day Service via the Community Foundation of SE Michigan
- The launch of a Chore Program to help older adults maintain their yards and driveways via an ARPA grant
- Enhanced caregiver services like Companion Café and Caregiver Connect with Exhale grant support
- Nearly 13,000 program registrations and more than 3,600 rides provided
- Resurfacing and conversion of the indoor pool to saltwater, improving comfort and maintenance
- Grant-funded purchases of new fitness equipment to support active aging
- Many special events fostering community, including the 15th anniversary of the Senior Center building
- Celebrated a staff retirement and welcomed new Full and Part-time team members to key roles:
  - Recreation Coordinator
  - Fitness Coordinator
  - Associate Fitness Coordinator
  - Adult Day Service Coordinator
  - Senior Center Assistants

Behind each of these numbers are people: volunteers who give their time, caregivers finding moments of respite, members staying active, connected, and inspired, and a dynamic and supportive staff.

With gratitude,  
Christine Tvaroha  
Director of Senior Services



# FY25 - BY THE NUMBERS

**41,544  
Visits  
to the  
Center**



- 485 New member profiles created
- 12,842 Program registrations

**80% of Visits  
are for  
Fitness**



- Month to Month Programs: 603
- 55 Land & Aqua sessions weekly
- Average class size: 11

**3,652  
Rides Provided**



- 1,258 Medical Appointments
- 734 Day Trip travelers
- 1,660 Rides to the Center

**65 Day Trips**

Averaged 14 members per trip  
Destinations included:

Tours of Michigan Central Train Station,  
DSO Performances, Museums, River Cruises,  
Eastern Market, Baseball Games, theaters,  
Culinary Schools and so much more!



**6,554  
Meals  
Delivered**



- 3,148 Hot Meals
- 2,241 Frozen Meals
- 576 Ensure
- 561 On-the-Go Meals
- 28 Holiday Meals
- 948 volunteer hours

**209 Specialty  
Programs**

Programs include:

- Lectures
- Classes
- Musical Performances
- Special Events and Parties
- Creative Workshops
- 8-12 Drop In programs weekly



**119  
Chore  
Services  
Performed**



- 28 Snow Removals
- 12 Lawn Mowings
- 23 Gutter Cleaning
- 56 Yard Cleanups

# Budget Summary

## Financial Overview

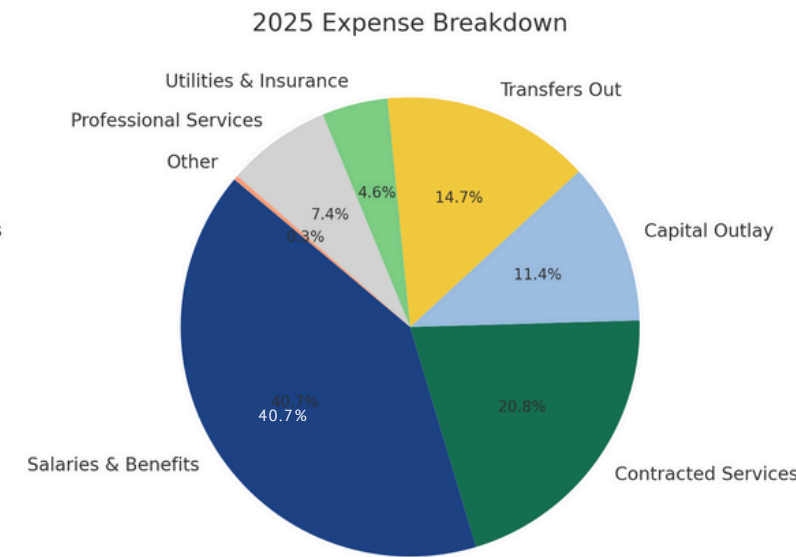
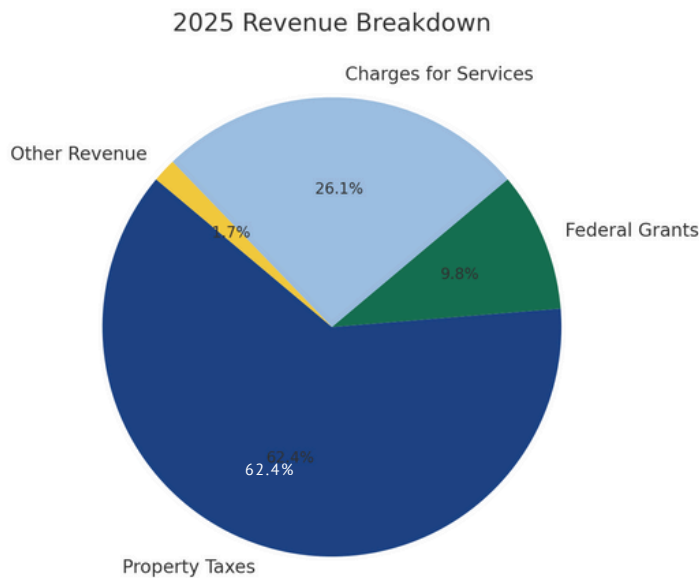
Bloomfield Township Senior Services operates with strong community support and careful stewardship of public funds. The FY24–25 budget reflects our commitment to delivering high-quality services while remaining cost-effective and responsive to resident needs.

### REVENUE HIGHLIGHTS – Total: ~\$2.72 M

- Property Taxes: ~\$1.69 million
- Federal Grants: ~\$270k
- Program Fees: ~\$320k
- SMART Transportation Revenue: ~\$230k
- Adult Day Services: ~\$100k
- Meals on Wheels Fees: ~\$30k
- Travel Fees: ~\$40k
- Donations & Fundraising: ~\$30k
- Other Miscellaneous Revenue: ~\$10k

### EXPENSE HIGHLIGHTS – Total: ~\$2.33 M

- Salaries & Wages: ~\$700k
- Benefits & Health Costs: ~\$260k
- Contracted Services: ~\$480k
- Capital Outlay: ~\$260k
- Transfers (Central Services & Pension Debt) ~\$340k
- Professional Services & IT: ~\$170k
- Utilities & Insurance: ~\$110k
- Other Operating Supplies: ~\$30k
- Miscellaneous & Other Expenses: ~\$10k



Continued grant support and operational efficiency allows us to maintain a balanced budget while expanding access to services.

Notable FY25 investments include the launch of the Chore Program, purchase of new fitness equipment, pool resurfacing and salt water conversion and the reopening of Adult Day Services—all made possible through strategic use of ARPA and grant funds.

Utilizing part time staff, contract professionals and organizational partnerships also allows for a greater scope and variety of services.



# Staffing

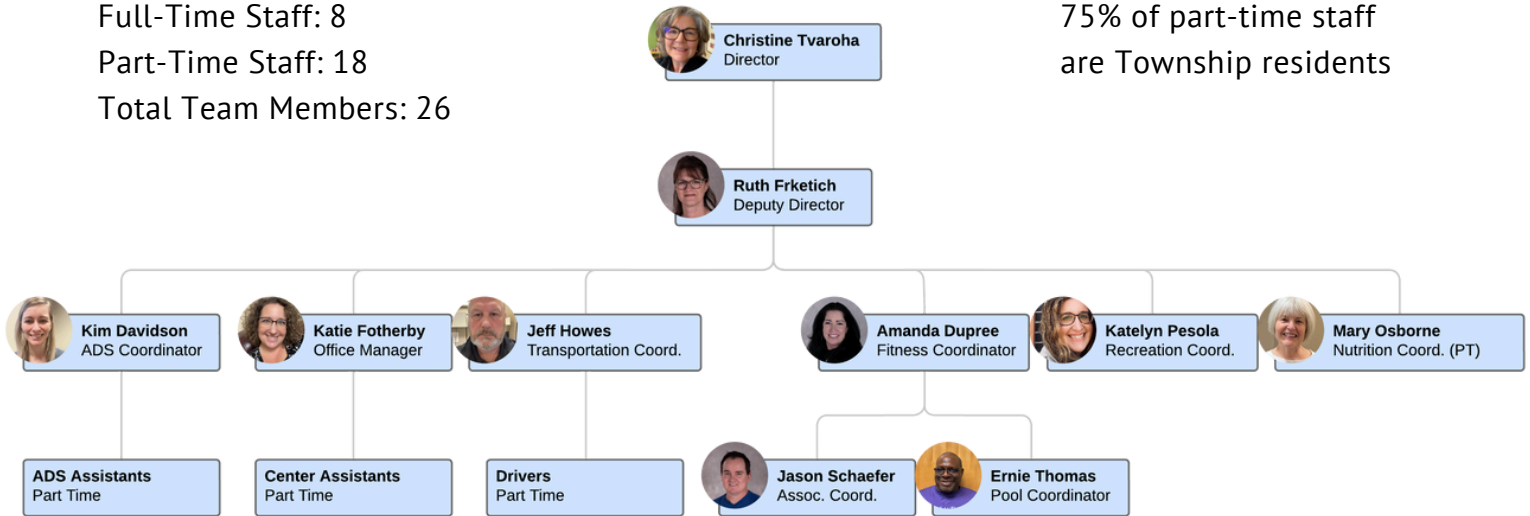
Bloomfield Township Senior Services is powered by a dedicated team of professionals committed to delivering exceptional programs, support, and experiences for older adults in our community.

## Team Composition

Full-Time Staff: 8  
Part-Time Staff: 18  
Total Team Members: 26

## Fun Fact

75% of part-time staff are Township residents



*From seasoned professionals to passionate new hires,  
our team's expertise and heart for service are the foundation of our success.*

### Senior Center Assistants Team

Pictured left to right: (right): Carol Galloway, Becky Burek; (below) Jackie Schrot, Dana Breland, Mary Sue Sarzynski, Lisa Nagle, Terri Coleman, Barb Modlin; Not Pictured: Lynn Carr



### Senior Center Drivers

Pictured (left to right): Mary DePorre, Don Marangere, Jay Sim, Larry Nagle.  
(Not Pictured: Susan Bellefleur, Chan Costello, Carol Weaver)

# Programs & Services Snapshot

## Programs & Services Snapshot

At Bloomfield Township Senior Services, we provide more than activities—we offer a full spectrum of services designed to support independence, vitality, and community connection for people 50+.

### Support Services

We connect members with practical support that empowers them to live safely at home and navigate life's changes with confidence:

- Minor Home Repair Program completed 6 essential projects, from window replacement to chairlift installs
- Chore Service assists people 62+ with snow removal and yard maintenance
- Transportation Services provided 3,652 rides to medical appointments, the center, and community destinations
- Meals on Wheels delivered 6,554 meals to 93 clients, including custom options like Ensure supplements and holiday meals, hot or frozen
- Medicare Counseling sessions monthly, and annual enrollment by trained professionals
- Caregiver Support Services: Friendship Club, Companion Café, Caregiver Support Group and Caregiver Connect helped family members find support, respite, and education
- Medical Loan Closet provides donated durable medical equipment, like walkers and wheelchairs, at no cost. An estimated 150-200 items are distributed every year.

### Fitness & Wellness

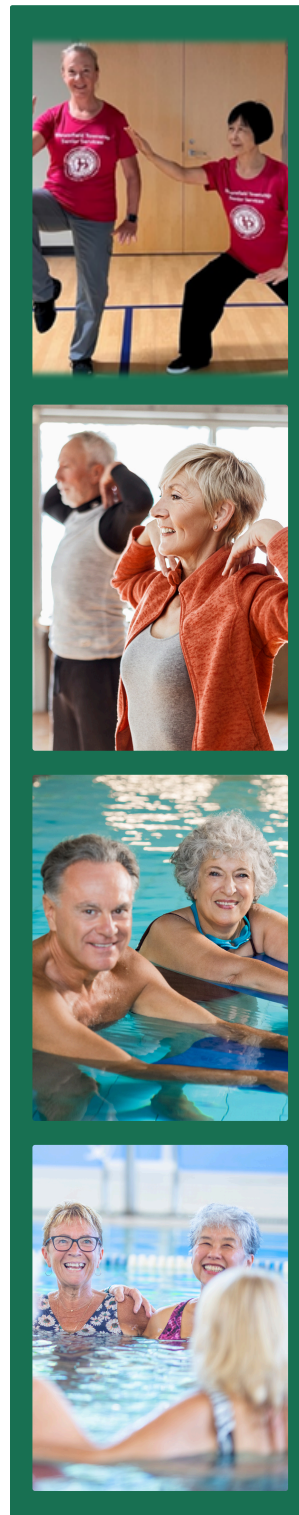
From movement to mindfulness, our wellness programs meet members where they are and help them to stay active and grow stronger:

- Classes included Chair Yoga, Strength & Balance, Cardio Dance, Tai Chi and Barre
- Aqua fitness thrived in our newly resurfaced, saltwater pool with popular offerings like Aqua Endurance, Aqua Energy & Flow, and Water Walking
- Personal Training & Small Group Training offered individualized support for member's goals
- Wellness workshops addressed topics like fall prevention, brain health, meditation and stress reduction
- Senior Health & Fitness Month in May featured free "Try-It" classes, screenings, and demonstrations to promote active aging

### Staying Connected

We offer multiple communication channels to keep people informed, inspired, and involved:

- Quarterly Catalogs delivered to over 12,000 households each season, showcasing upcoming programs, services, and events.
- E-Newsletters shared weekly via email to over 3,000 people, highlighting new classes, important updates, and event invitations.
- Website & social media available 24/7 for registration, resources, and news—making it easy to stay engaged anytime.
- Events and highlights often featured on BCTV and shared by local partners.



# Programs & Services Snapshot

## Enrichment & Education

Curiosity and creativity foster brain health. In FY25, our enrichment programs inspired learning and connection too:

- Educational lectures ranged from Route 66 adventures to Veterans benefits, brain health, avoiding scams, art history and lunch & learns.
- Art & craft workshops included soap making, tea blending, cooking demos, and flower arranging
- Our BTPL partnership brought pop-up librarians, book clubs, and special literary events
- Music & performance events spanned everything from Decades dance parties and seasonal socials to guest musicians and holiday celebrations
- MI Secretary of State Mobile offices offered convenience for services like renewing license tabs and driver's licenses.

## Trips & Cultural Experiences

Members explored the community and beyond through meaningful excursions:

- Popular destinations included the Detroit Symphony Orchestra, DIA, Zingerman's, Michigan Central Station, The Parade Company, Purple Rose Theatre, Oudolf Gardens, Smith House, Sylvan Table and Eastern Market
- Our Senior Housing Tour series helped members learn about future living options through guided visits and chef-prepared meals in a no pressure experience.

## Clubs, Social Connection & Games

Recurring clubs and casual drop-ins keep members engaged and in good company:

- Clubs included Mah-jongg, Billiards, Bridge, Paper Dolls (MOW fundraiser), Poker, Chicks with Sticks, and Book Talks
- Classes included learning popular table games such as Bridge, Euchre and Maj Jong.

## Volunteerism & Community Giving

Our volunteers made an incredible impact this year, with 1,405 hours contributed to programs including:

- Meals on Wheels delivery
- Caregiver support activities - Friendship Club and Companion Cafe
- Friendly calls and check-ins
- Blood pressure monitoring clinics
- Day Trip Leaders
- Blood Drives
- Canned Good Collections

## Elections Support

BTSS hosted a polling location, the Absentee Counting Board and the Receiving Board three times in 2024.





# What's New in FY25

This was a landmark year for BTSS, marked by growth, innovation, and a continued commitment to improving wellness, and supporting caregivers.

One of the most impactful developments was the reopening of the Friendship Club Adult Day Service, made possible through generous support from the R.C. Wilson Foundation, through the Community Foundation of Southeast Michigan (CFSEM). This essential program now provides creative engagement for adults experiencing memory changes while offering family caregivers much-needed respite and peace of mind.

We also offered two caregiver support initiatives through Exhale for Caregivers grant funding: Companion Café, a shared social and creative experience for caregivers and their loved ones, and Caregiver Connect, a guided support group with educational and recreational offerings.

With funding from Oakland County ARPA, we launched our new Chore Program, serving residents 62+ with seasonal maintenance tasks such as snow removal, yard work, and tree trimming. This program has already made a noticeable impact on lower income, older adults striving to age in place.



In June 2024, we proudly celebrated the 15th anniversary of our Senior Center building—a meaningful milestone that honored not only the physical space, but also the thriving community it supports. The celebration was a chance to reflect on our growth, recognize the thousands of lives touched by our services, and recommit to our mission of promoting vibrant living.

We also acquired a new Sprinter van, helping us meet the growing demand for safe, reliable transportation to and from the center, and day trips too.





# What's New in FY25...cont.

In addition, we formed a new partnership with SilverSneakers, allowing eligible members free access to our gym. This collaboration has already helped over 200+ older adults stay active and connected through convenient, no-cost access to high quality strength and cardio equipment. Our partnership with UHC continues as well.

Facility improvements were another major initiative. We resurfaced our pool and converted it to a salt sanitation system to improve member comfort and reduce long-term maintenance costs. Our fitness center was also enhanced with the addition of a SMART Balance assessment machine and a new stretch cage. The SMART Balance system offers precise, personalized assessments of a person's stability, helping our fitness staff identify fall risks and tailor exercises to improve core strength and coordination—critical factors in maintaining independence. The stretch cage provides a safe and supportive structure for guided stretching, flexibility training, and functional movement exercises, making it especially valuable for older adults recovering from injury or looking to enhance mobility. These upgrades, combined with grant-funded purchases of additional pneumatic strength-training equipment, ensure our members have access to a modern, easy to use, and comprehensive wellness environment.



**NEW**

**BTSS is now a partner location!**

BT residents with **SilverSneakers** may register for complimentary **Open Hours** and our indoor **Track** opportunities.

*Attendance scanning required. Exercise classes are not included. Complimentary orientation is required.*

Call for an appointment  
248-723-3500

We look forward to seeing you!



### Free Swim in our SaltPure Pool!

Experience the difference and come discover the soothing benefits of our all-new SaltPure pool! Enjoy a refreshing swim or soak while experiencing why saltwater pools are making a splash.

**Wednesdays 12:15-1:00 pm**  
**Mar 5 / Apr 2 / May 7**

Residents, 50+, can enjoy their **first visit absolutely free** during our special monthly swimming events. After your first dip, residents can return for just **\$3 per visit**, while non-residents are welcome to join the fun for **\$5 per visit**. Or you may register for one of our 25 aquatic classes! Take the plunge and feel the saltwater difference—your first swim is on us!





FY25 showed that progress doesn't always mean reinvention—it can also mean returning stronger. Whether through new faces, new tools, or renewed partnerships, each addition this year strengthened our ability to support older adults with safety, vibrancy, and purpose.

## Looking Ahead to FY26

As we move into a new year of service, Bloomfield Township Senior Services remains committed to listening, and responding to the evolving needs of the community.

We will continue to expand caregiver support through additional programming, enhanced respite options, and intentional community partnerships. Plans are in motion to offer Dementia Live® trainings to expand awareness and compassion for people experiencing memory challenges.

The continued development of community collaborations and grant-seeking efforts will help sustain the accessibility and quality of our programs. Facility upgrades, member feedback, and creativity will guide our path forward.

Our vision remains clear: to provide a place where people feel welcome, engaged, and empowered to live well.

# Acknowledgments

## Acknowledgments & Support

BTSS extends heartfelt thanks to the staff, volunteers, community partners, donors and supporters who helped make FY25 a resounding success. The dedication, compassion, and creativity demonstrated by our team continue to shape a vibrant and welcoming environment for all members.

We would like to offer special thanks to the following partners and supporters:

R.C. Wilson Foundation – for their generous funding to reopen the Adult Day Service

Bloomfield Hills Rotary - for sponsoring Blood Drives and the start of Companion Cafe

Oakland County ARPA – for providing financial support to launch the Chore Program

Exhale for Caregivers – for funding caregiver respite and engagement initiatives

Local Business Sponsors – for their financial sponsorships that support programs and services.

Volunteers – whose 1,405 hours of service brought comfort, connection, and care to our members

To the Township Board, other BT Departments, residents, and every individual who supported our mission this year—thank you. Your involvement makes a lasting difference in the lives of Bloomfield Township's older adults.

As we move into FY26, we remain committed to building meaningful programs that promote independence, support wellbeing, celebrate vibrant living and that are responsive to community needs.



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## Member Voices: What BTSS Means to Me

Behind every program, service, and event at BTSS is a community of individuals whose lives are enriched by connection, wellness, and purpose. Here's what some of our members and caregivers shared about their experiences this year:

“The fitness classes have helped my strength and balance so much, but it's the laughter and encouragement from the instructors that keeps me coming back.”

“BTSS has been a lifeline for me and my husband. The Friendship Club gives him joy and structure—and gives me the time I need to recharge.”

“I volunteer because I want to give back—but truthfully, I've gotten more from the people I've met than I've ever given.”