



The Bloomfield Township *Classic*

www.bloomfieldtwp.org

For Immediate Release
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Contact: Leslie Helwig
lhelwig@bloomfieldtwp.org
248.433.7791

Bloomfield Township's Woodward Dream Cruise Classic Car Show is Ready to Roll

BLOOMFIELD TOWNSHIP MI. This year's Bloomfield Township's Classic Car Show promises to be the biggest and best event in its six-year history. With two corporate sponsors and more cars registered to date than any time in its last five years, it should not only be a great location for Woodward Dream Cruise cruisers and spectators, but a solid fundraiser for three local charities.

Who: Open to everyone!

What: Bloomfield Township Classic Car Show

When: Saturday, August 21, 2010 (same day as the Woodward Dream Cruise)
9:00 AM – 5:00 PM

Where: Car Show: Mercedes Benz of Bloomfield, 36600 Woodward
Car Clubs: Comerica Bank, 36440 Woodward
General Event Parking: 36700 Woodward

Why: Enjoy the Woodward Dream Cruise!
Benefit three local charities:

- Bloomfield Hills Optimist Club
- Bloomfield Fire Department Charities
- Bloomfield Police Department Benevolent Fund

How Much: General Admission – **FREE!**
General Event Parking – \$5.00
Car Show Car Registration – \$75.00 or \$50.00
Car Club Registration (minimum of five cars to qualify) – \$35.00

What Else:

- Sale of Official Woodward Dream Cruise merchandise
- Ice cream from Coldstone Creamery

- more -

- Hot dogs, chips and cold drinks from Marian High School Dad's Club
- Live broadcast of *The Ticket*, 97.1 FM (from 12:00 – 4:00 PM)
- DJ spinning tunes from the '60's and '70's
- University student SAE displays of formula cars
- Bleacher seating
- Portable toilets and a hand-washing unit

New this year:

Daniel Krug & Associates, a Clarkston-based financial and estate planning firm, will be entertaining friends and clients under a tent at the Mercedes lot. The firm was recently awarded the Five Star Wealth Managers Award. Along with them will be local gourmet coffee roaster, Abeantogo, serving their coffee and sharing in the fun.

Superformance, the largest and oldest distributor of hand-built reproductions and Continuation series of racing car legends from the 1960s, will bring a 53' double-decked trailer stacked with magnificent hand-built reproductions that may include such models as a GT40 'continuation', Shelby Cobra, Shelby Daytona Coupe and the Mark III roadster. This display will be located at Comerica Bank along with the car clubs.

The Woodward Dream Cruise, Inc., Bloomfield Township, and the non-profit organizations benefiting from the Classic Car Show appreciate the support given by Daniel Krug & Associates and Superformance.

For more information and to register your car: www.bloomfieldtp.org

If you have questions, please call 248.642.7608 or email carshow@bloomfieldtp.org